**PROJECT STARK**

INITIAL BRIEF

**CHALLENGE:** Most businesses have the need for technologies that can truly help them progress in this fast-paced digital age. Their objectives differ towards every other business and thus require a system that is malleable enough to handle changes.

The problem is that majority of the system providers can hardly transform their products quickly to suit the fast changing business needs. It is a lengthy process of haggling and negotiating of what is to be delivered in a tight deadline. As a result, businesses are forced to adjust the way they work regardless of the value brought by the new system. In worst cases, system users won’t really use what the business paid for.

What if there is a platform that is easy to adopt, fully customizable and user-friendly, which can truly pattern the current as well as the future states of a particular business? This concept could possibly be molded as integrated software for every department inside an organization. A system that works like a liquid substance, taking on the form of any vessel

Our commitment is to make the prototype in the first half of 2018. This prototype will be used for potential client demonstrations as well as a basis for iterations. The final solution is targeted to be completed in the first half of 2019. The team will then create solution templates that are already fit to specific businesses and industries in the second half of 2019.

**DELIVERABLES:**

* Most Viable Product – This is the prototype of the solution for demonstration purposes and the basis for development iterations.
* Final Project Brief – This is a document reference for the alignment of the team, early adopters and potential investors on the vision, deliverables and timeline for this project.
* Product Backlog – The priority list of requirements to be done in order to create, maintain and sustain the product.
* Sprint Backlog – This is a subset of the Product Backlog. It contains the selected user stories and tasks to work on by the team on a committed period of time.
* Increment – A document of all the backlog items completed during an iteration as well as the value of the previously completed increments.
* Alpha Release – This is the 1st public version of the product.
* Solution Design Document – A document that describes the software implemented in detail.

**PROJECT TIMELINE:**

1. Current state of the project

*What’s been created already?*

2. Roadblocks

*What stands our way?*

3. Early wins, if any.

*Has our team demonstrated any wins or learnings our space already?*

4. Estimated launch plan

*When is the projected launch for the piece we are designing?*